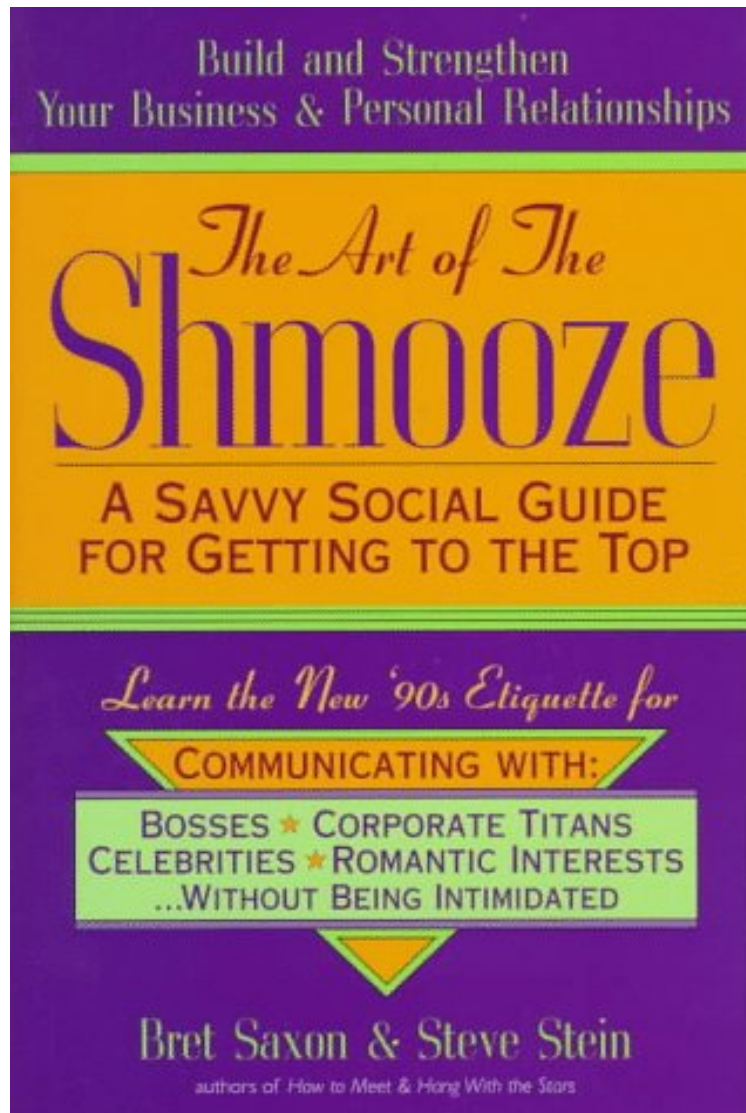


The Art of The Shmooze

Bret Saxon, Steve Stein

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Bret Saxon, Steve Stein : The Art of The Shmooze before purchasing it in order to gage whether or not it would be worth my time, and all praised The Art of The Shmooze:

With humor and wisdom, this book shows you how to talk your way to success! Learn the right way to approach anyone and leave a good impression. Learn how to become indispensable at your job. Learn how to get people talking positively about you. Learn how to start a life-long friendship within the first few minutes after meeting anyone!

Whether you're meeting someone famous, or the boss's wife, this book teaches you how to better handle that most intimate act: conversation. The authors of this book prefer to call it The Art of the Shmooze! In these compelling chapters, Bret and Steve reveal breakthrough techniques for Shmoozing Success: Shmooze Basics; How to Shmooze at Work; How to Shmooze in Negotiations; How to Impress Them; How to Get a Job; How to Shmooze at Parties; How to Shmooze at Bars/Clubs; Get What You Want Through Shmoozing! What Works with the People at the Top: Movie Stars, TV Stars, Music Stars, Sports Stars, Business Government Leaders