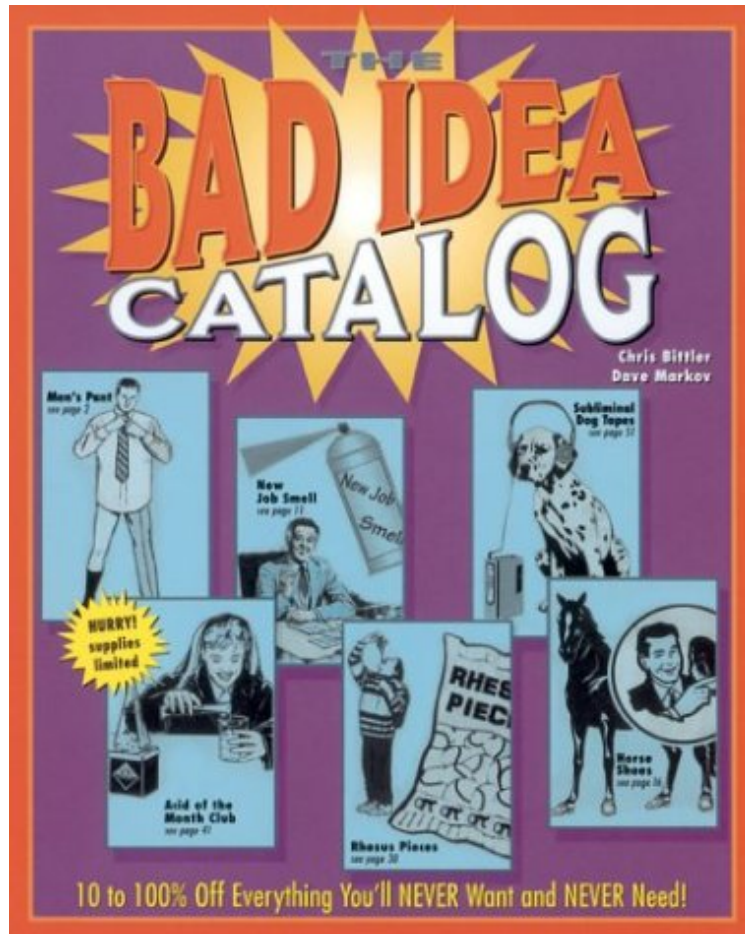


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## The Bad Idea Catalog: 10 to 100% Off Everything You'll NEVER Wanted and NEVER Need!

*Dave Markov, Chris Bittler*  
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**Dave Markov, Chris Bittler : The Bad Idea Catalog: 10 to 100% Off Everything You'll NEVER Wanted and NEVER Need!** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Bad Idea Catalog: 10 to 100% Off Everything You'll NEVER Wanted and NEVER Need!:

0 of 0 people found the following review helpful. Funny off-beat humor!By North Carolina ReaderAll I can say is one word. HILARIOUS!0 of 0 people found the following review helpful. Hilarious and Ridiculous!By KDSO funny! Makes you wonder how much the authors were laughing when they were writing it! Great for big thinkers!2 of 2 people found the following review helpful. The Title Doesn't Lie!By Jim HealeYou'll appreciate these bad ideas best in short bursts so be sure you place the book where you'll most likely have "a few moments" to read. I found many of these bad ideas to be hilarious and I am convinced that the authors probably tried to invent a few of them for real,

before someone sane stopped them. My favorite is the cat-odometer. Here's an idea for the next catalog - a light switch that can stop in the middle so you don't have to work so hard balancing it to get your light to be half-on, half-off. FUN BOOK

The Bad Idea Catalog is a rather strange parody featuring hundreds of fatally flawed products that you can't really buy because they don't really exist. Of course, when the items include Prescription Drug Grab Bag, Solar-Powered Umbrella, and Frictionless Shoes, it's probably just as well. There are hundreds of dangerous, ill-conceived, and just-plain-stupid products featured in this hilarious parody. A good (or bad) example is Inbred Kittens. The faux-catalog describes them as "hours of painful fun" and reminds the customer to "dispose of [them] in a responsible manner." And goodness knows what perils would await the real-life purchaser of Lava-in-a-Box. Of course, not all Bad Idea Catalog products are dangerous. Some are just plain stupid. Like the Vice Presidential Trading Cards. Or the Horse Shoes, which are leather wingtips for your favorite thoroughbred. Or the Static Electricity Toupee. Others would no doubt be successful products, if only they were possible. Like New Job Smell, which promises to give veteran employees the same false sense of optimism they had when they were new hires. "Phrases like 'competitive salary' and 'teamwork' will take on positive meanings," says the copy.

A masterwork. -- Press Publications (Chicago) My favorite is the Mens Pant. -- Bruce Wolf, Fox News in the Morning Chicago Not "ha-ha" funny, but "ha-ha-ha-ha" funny! -- Bruce Wolf, Fox News in the Morning, WFLD-Chicago So bad it's good. -- Chicago Reader Where do you find these people? -- Nancy Pender (to Bruce Wolf) Fox News From the Publisher Perfect for failed inventors, funny people and their gift-giving friends! About the Author Chris Bittler and Dave Markov have been writing comedy since the early 1980s when they met while members of the Night Light Players, a comedy troupe in Chicago. They have written jokes and scripts for he likes of John Candy, Byron Allen, and others. They've also written comedy revues, musical comedies, and the script for the feature film Raging Angels. Bittler currently resides in Chicago. Markov lives with his wife in Los Angeles.