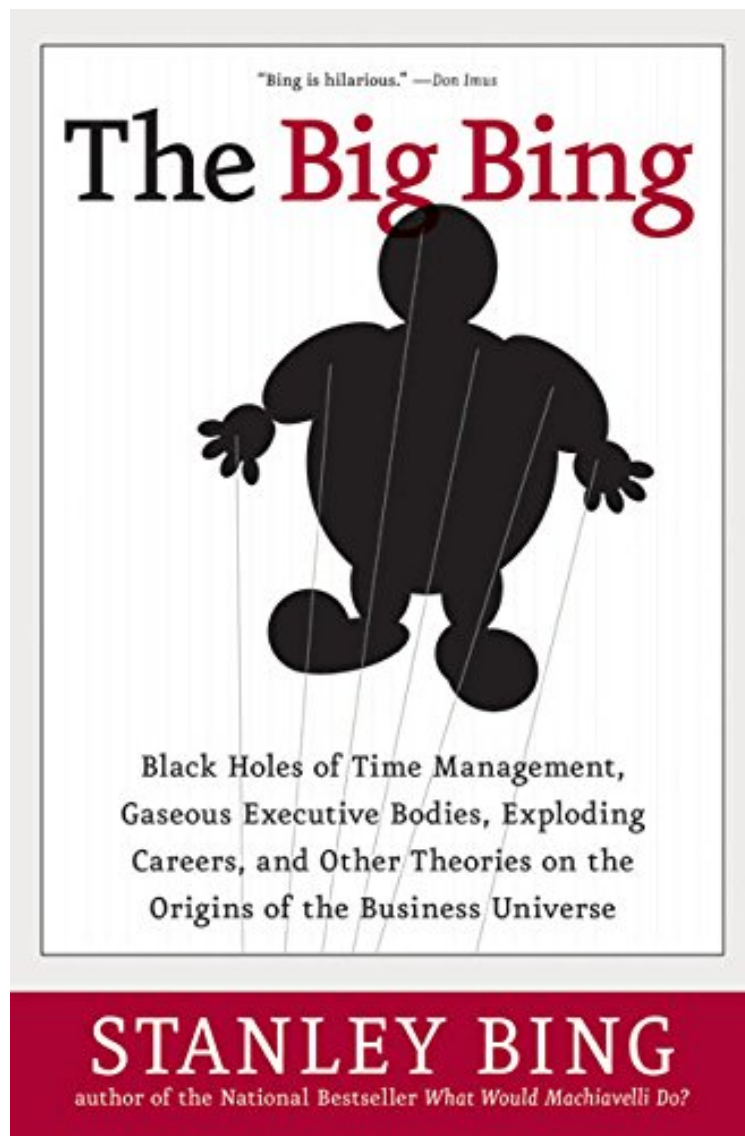


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The Big Bing: Black Holes of Time Management, Gaseous Executive Bodies, Exploding Careers, and Other Theories on the Origins of the Business Universe

Stanley Bing

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Stanley Bing : The Big Bing: Black Holes of Time Management, Gaseous Executive Bodies, Exploding Careers, and Other Theories on the Origins of the Business Universe before purchasing it in order to gage whether or not it would be worth my time, and all praised The Big Bing: Black Holes of Time Management, Gaseous Executive Bodies,

Exploding Careers, and Other Theories on the Origins of the Business Universe:

0 of 1 people found the following review helpful. The Big Bling...etc, etc.....By Samantha Sager SHOULD BE REQUIRED READING FOR TODAY'S COLLEGE JUNIORS AND UP. THANKS, STANLEY....KEEP 'EM COMING!!!!

0 of 2 people found the following review helpful. Really Entertaining By J. West Stanley Bing tells some great stories. This audio CD was great listen on the commute to/from the office ... and it gave a nice way of viewing what goes on in ones office.

16 of 18 people found the following review helpful. Fragments of Brilliance By CJI had high expectations for this book after reading "Throwing the Elephant: Zen and the Art of Managing Up" and "What would Machiavelli Do?". Bing's black humour brought some relief to the entirely too serious business of business. After all, we all need to be able to laugh at ourselves, right? This book is a collection of snippets on a wide variety of business experiences written between the late eighties and the present day. Given that there is no explicit theme for this book (apart from the madness of business and the people within it), I struggled to finish it. Although some of the material provides 'applied learning' that will be universally relevant and recognisable, frankly chunks of it just aren't that amusing. Weird - yes, ironic - yes, funny - sorry, no.

A corporate mole's-eye view of the society in which we all live and toil, creating one of the most entertaining, thought provoking, and just plain funny bodies of work in contemporary letters. Stanley Bing knows whereof he speaks. He has lived the last two decades working inside a gigantic multinational corporation, kicking and screaming all the way up the ladder. He has seen it all -- mergers, acquisitions, layoffs, the death of the three-martini lunch -- and has himself been painfully re-engineered a number of times. He has eaten and drunk way too much, stayed in hotels far too good for him, waited for limousines in the pouring rain, and enjoyed it all. Sort of. Most importantly, Bing has seen management at its best and worst, and has practiced both as he made the transition from an inexperienced player who hated pompous senior management to a polished strategist who kind of sees its point of view now and then. In one essential volume, here is all you need to know to master your career, your life, and when necessary, other weaker life forms.

.com With twenty years of experience as a self-described "mole in the heart of corporate capitalism," CBS executive Gil Schwartz a.k.a. columnist Stanley Bing, is a man of many words. The Big Bing, recycles two decades of artful and acid Fortune and Esquire columns into a coherent view of business as usual. The pieces are sectioned into themes readers will recognize--office politics, technology, life on the road, men being men, job angst. A number of columns snap and sting. For example, in "You Da Man," Bing details six species of bad bosses including "Don King without the Hair" and "the last days of Dick Nixon." He spins tales from the political crypt, asking readers to join his amusement at "the range of goofy people who are thrown together in the pursuit of political advantage." Bing is at his best in giving amusing advice (how to give good phone, win turf wars and get a room with a view) and in business travelogues about places like Las Vegas where he sees "several apparently dead people playing slots." The writing bristles with attitude. Only a moving essay on "the mourning after" September 11 interrupts the relentless cynicism of Bing's observations. Some readers will be able stay in on the jokes. Others may find his voice tiring or unkind and may note the difference between insight and wisdom. --Barbara Mackoff From Publishers Weekly

Twenty years of columns by business humorist Bing (Throwing the Elephant; What Would Machiavelli Do?) from Fortune and Esquire add up to a very funny look at the contemporary executive. The media exec/writer organizes his collected works into a surprisingly coherent whole, containing 11 thematic sections that range from "The Tao of How" (tips on giving good phone and taking lunch with distinction) to "Up and Out" (advice on surviving career death and getting paid to go away). Often, related columns present complete story cycles; Y2K comes in like a lion and goes out like a lamb while Bing fires away. "Chainsaw" Al Dunlap chops up companies and then falls on his own blade. Quizzes punctuate the columns: the worst scores on "The Bing Ethics Test" mean "you're a scumball and should do very well." Whenever the outward hostility gets tiring, Bing happily skewers himself. He suffers emotional collapse when he misplaces his BlackBerry and his cell phone: "Uncontrollable drooling made it difficult for me to keep both hands on the wheel. I was incapable of thinking straight or even in a circular fashion." He is "consumed by rage" when his limo does not appear in good time. And yet, the reader can almost always relate, perhaps because underneath the surface, Bing seems so genuinely entertained by the business world. "The good news is this: there is no fate but what you make," he concludes. "So you keep looking, and trying to get it, and to get over on it. And I'll be there with you, as long as there's still a little fun left in it." Copyright 2003 Reed Business Information, Inc. "The Big Bing may be the funniest business book ever written." (Don Imus)