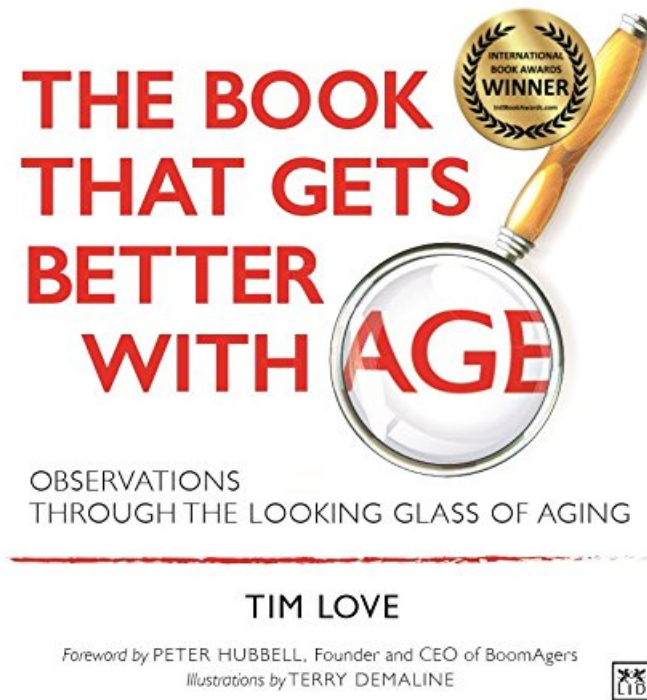


(Library ebook) The Book that Gets Better with Age: Observations Through the Looking Glass of Aging

The Book that Gets Better with Age: Observations Through the Looking Glass of Aging

Tim Love

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Tim Love : The Book that Gets Better with Age: Observations Through the Looking Glass of Aging before purchasing it in order to gage whether or not it would be worth my time, and all praised The Book that Gets Better with Age: Observations Through the Looking Glass of Aging:

0 of 0 people found the following review helpful. love for his fellow babyboomersBy DanielAgain, Tim is proving that his family name is not undeserved ! This is a charming book, full of empathy and, yes, love for his fellow babyboomers. Many a time, as a good advertising man, Tim holds the mirror to the reader and you can't help thinking, boy, do I relate to that.Even a Frenchman as myself can believe that "Tim is talking to me personally".The writing is direct, yet charming and elegant.En conclusion, un bon bouquin, Tim.0 of 0 people found the following review helpful. Enjoyable and brilliantBy Katy Tackes, Author - Each Time She WakesThe author, Tim Love, gives the art of aging a vibrant palette of colors in his newest release, The Book That Gets Better With Age. In each chapter he paints the mural of life with truth, humor, and heart! Some of my favorite insights come within the chapters of Truth Gets Easy, Forgiveness and The Sky. The fun is finding the chapters that resonate with your own experiences. This is an enjoyable read with brilliant moments of enlightenment for all.0 of 0 people found the following review helpful. I just

love this book By daisy rI just love this book. It makes me smileugly shoes is the best, we all have made comments about shoes. Comfort Yay.. As I turn the pages i find myself saying yes yes I can relate to that !! I now am thinking about observations I have made ..will make a list for Book #2Kale ..where did it come from ?? enough all ready!! artwork is super ,all in all, get this treasure for your friends they will love the book and you.

The Book That Gets Better With Age is a collection of aphorisms and stories about the things that can get better as we age. It offers a humorous and insightful look through the looking glass of aging. As you read the book, the type gets bigger. And, the illustrations that accompany each chapter illuminates the idea that aging is actually full of promise and not a diminishment of life.

Tim Love wrote The Book That Gets Better with Age: Observations Through the Looking Glass of Aging to help older folks process life – past, present and future – and assist young people in letting go of things that hinder them now so they can live a fuller life as they age. There are 32 chapters in the book, almost every one of which has an accompanying illustration which brings the concepts to life more. The font also increases one point in each chapter, so you go from about 10/12 font size to 40 or so. It is fun and makes reading feel fast and easy. Tim asked different people the question "What gets better with aging?" Answers like "comfort rather than fashion," "enjoying the journey, rather than just racing to a destination," "doing what you want instead of what you should do," "having an easier time saying no," show wisdom and insight that both old and young can appreciate. I absolutely LOVE The Book That Gets Better with Age! Tim Love does an exceptional job presenting the different concepts. He has a great sense of humor and a good grasp of language. The chapters flow together and into the next so well, though each chapter can be read as a standalone. Also, select pieces of poetry and thoughtful quotes are sprinkled throughout the book. I find that I appreciate the wording and thoughts in these as I get older too. Poetry is a pain as a youngster. The flavor is so much better as you age – like a good wine. This book is so good. It will DEFINITELY go on my list of top favorite books. And I am already thinking of all the people that would appreciate getting it as a gift, including myself. Recommended for all ages. (Ashley Tetzlaff for Readers' Favorite) The Book That Gets Better with Age is a lot of fun. It is a combination of wit and wisdom. And everyone who is getting to be an old crock could use something that makes them feel better about the process. (Jacqueline Hornor Plumez, PhD: Award-winning Author and Psychologist; author of The Bitch in Your Head, Divorcing a Corporation and Mother Power) A collection of warm observations that brings the nod of a head, quite a few smiles and encouragement to follow a more rewarding path. (John Pepper, Former Chairman of PG and The Walt Disney Co.) As this book abundantly illustrates, one thing that definitely gets better with age is wisdom. This is a wise and wonderful book. Enjoy! (Bill Hallamandaris, Chairman/Co-Founder: The Heart of America Foundation 2016-03-10) Inspirational, informational, incisive! This is a masterclass on how the baby boomer generation thinks, feels and acts and a superlative source of valuable information for marketing to them. Captured in punchy, everyday anecdotes that millions will relate to, this book underlines why Tim Love is one of the greatest marketing minds in business today. (Anthony A. Rose, Best-selling author; Chairman/CEO, House of Rose Professional, Global Authority on Public Relations and Influencer Marketing 2016-03-10) This zhihui de xiao shu (little book of wisdom) reflects much learning about Asian corporate culture. Seniority commands respect and trust. Wisdom comes with age. A 60-year-old politician is regarded young. Aging is graceful and rewarding process worth celebrating. (Pully Chau, Group COO Cheil Greater China, First woman named Advertising Person of Year in China 2016-03-10) About the Author Tim is former Vice-Chairman of Omnicom Group, a leading global advertising and marketing services company. Throughout Tim's 42-year career in advertising his writing and artistic skills enabled him to excel in building relationships with different cultures. He lived in Tokyo, Singapore, Brussels and New York obtaining firsthand experience with consumers for leading advertisers like Procter Gamble, Nissan and Infiniti automobiles, Kraft, PepsiCo, UBS, Mars and Johnson Johnson and public service campaigns. Since retiring from advertising in 2013, Tim has taught at Oxford University's Saïd School of Business MBA program on Branding and Communication, he is a frequent university guest lecturer and is on the faculty of the US Marketing Communications College, at the US Department of State's Foreign Service Institute. Tim was co-founder in 1973 and first Chairman of the advertising industry's Multicultural Advertising Intern program that continues today. He earned a Master's in Communication from the University of Illinois where he was a James Webb Young Fellow and a Bachelor of Science in Business with a minor in Fine Arts from Miami University in Ohio.