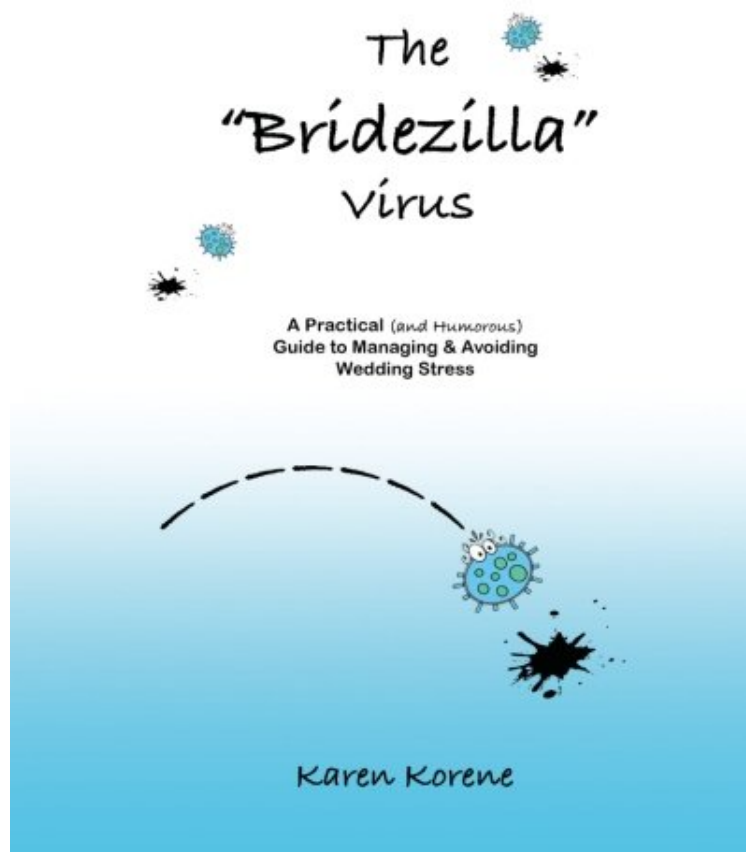


The Bridezilla Virus: A Practical (and Humorous) Guide to Managing Avoiding Wedding Stress

Karen Korene

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Karen Korene : The Bridezilla Virus: A Practical (and Humorous) Guide to Managing Avoiding Wedding Stress before purchasing it in order to gage whether or not it would be worth my time, and all praised The Bridezilla Virus: A Practical (and Humorous) Guide to Managing Avoiding Wedding Stress:

0 of 0 people found the following review helpful. Awesome book!By CustomerGreat read! It is written in a very reader friendly format that gives great advice about topics I hadn't even thought of. Unlike other wedding books that just talk about the end product, The Bridezilla Virus breaks concepts down into manageable steps that don't overwhelm a bride!0 of 0 people found the following review helpful. Practical advice for the bride and groom, good read for those assisting.By A CustomerI liked that the chapters were to the point and gave suggestions on important

things like shoes, foundations, beauty for the big day. Things the bride might forget to do for herself, but are so important.

The word “bridezilla” was created in the 1990’s as a humorous description of a woman who unknowingly transforms herself into a frightening, threatening prehistoric creature while planning her wedding. This once humorous word is now considered to be demeaning and hurtful. A woman referred to by others as a bridezilla is synonymous with a woman who is difficult, obnoxious, controlling, or extreme. “Wedding-perfection-itis” or better known as the “Bridezilla” virus infects all involved in the wedding planning process who strive for perfection. Although there is no cure, there are steps to take to minimize the effects of the bridezilla virus before, during, and after the wedding. Get Vaccinated against the “Bridezilla” virus! Tackle key areas of the wedding planning process with tips tricks to manage stress and avoid becoming a “B” (Bridezilla!)

About the Author Throughout her art career, Karen Korene has dominated the floral industry specializing in wedding and special event design. Korene is an innovated, creative person whose witty personality enlightens audiences with her unique visions. As one of the youngest women inducted into the American Institute of Floral Designers (AIFD), Korene has won numerous local and national floral design competitions including the 1986 Dow Chemical design competition, 1996 FTD’s America’s Cup in which Korene was given the most prestigious honor of representing the United States in the 1997 Interfloral World Cup floral design competition. Her passion for flowers and love of weddings established her to become a creative force in wedding industry. An accomplished writer, floral designer, wedding specialist, and photographer, Korene’s busy schedule still allows her time to stop, smell, and photograph the roses.