

0 of 3 people found the following review helpful. Interesting book
By A Customer
Interesting book but don't let the upper management catch you with it. Is a bit of a passing fad though.
1 of 1 people found the following review helpful.
An eye-opening view to our daily business jargon.
By A Customer
Dry, never ending, buzzword-idiots usually turn the boardroom "Daily" into a yawn-athon. Tired of trying to decipher the latest "Achrobuzzum"? I was, so I looked for an answer. I found it in the form of "The Buzzword BINGO Book". This book not only answered awkward research "buzzword bombshells" but took the parody of boardroom vernacular to new levels of hilarity. A must for the soul of every; Boardroom, Power-Luncher, or After-hours participant, or just to stay informed... Either way, it brings another bit of fun in the day's "Race"... it sure did for me...
0 of 6 people found the following review helpful. Good Job!
By A Customer
Good Job

"Proactive." "Synergy." "Paradigm." Bingo!
There's an underground game undermining business and productivity in offices and boardrooms across America: Buzzword Bingo. How do you play? Make a bingo card, but instead of numbers use "corporate-speak," those vague, euphemistic words like the suit at the head of the table is spouting-- "80:20," "incent," "empower." When one is spoken, mark it off; when you have five in a row, clear your throat and let others know you've won. Born in the Silicon Valley, the Buzzword Bingo phenomenon has spread globally. Graduating MIT seniors played it during Al Gore's commencement address. British Labour delegates play it while listening to Prime Minister Tony Blair. Now this sneaky little pastime goes public in this snarky how-to humor book. The Buzzword Bingo Book is a complete guide to the game, providing an overview of strategies and rules, an explanation of why managers insist on using buzzwords ("It's like sniffing glue--they just can't help themselves"), nearly 500 definitions of buzzy terms (such as "404," "Siliwood," and "fungible"), and 50 ready-to-use bingo cards, to be copied or torn out on the spot. The Buzzword Bingo Book will help you leverage your content to make this game an action item for your next meeting. Visit the website at www.buzzwordbingo.com